



Union des associations européennes de football



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Dublin UEFA Executive Committee meeting decisions

Central branding for UEFA Cup from 2004/05 season onwards

The UEFA Executive Committee, chaired by UEFA President Lennart Johansson, held its meeting today in Dublin, Ireland, and reached the following decisions:

- UEFA Cup visual identity to be refreshed and centrally branded, starting from the 2004/05 season and for an initial period of two years
- Hungary to host the European Women's Under-19 Championship 2005
- Approval of the UEFA Club Competition regulations for 2004/05
- Approval of the UEFA Futsal Cup and UEFA Women's Cup regulations 2004/05

The UEFA Executive Committee was informed of the final list of agencies applying for the marketing of the commercial rights for the UEFA Champions League seasons 2006-2009. Following requests for the tender document from all the major sports marketing agencies, three agencies submitted their bid documents within the required deadline - Octagon, SPORTFIVE GmbH, and T.E.A.M Marketing AG. UEFA will review these tender documents in the course of April and the successful bidder will be announced in mid-May.

Finally, the Executive Committee heard of the continuing successful preparations for the UEFA EURO 2004™.

At the end-of-meeting press conference, UEFA President Lennart Johansson, said:

“We have had a very successful meeting today, approving many of the items needed to prepare for the club competitions for 2004/05, while acknowledging the positive news coming out of the preparations for UEFA EURO 2004™.”

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