

WELCOME MESSAGE

Welcome to the 2014/15 UEFA Champions League final and to the fascinating city of Berlin, which is hosting the men's and women's finals for the first time. The Olympiastadion has played host to some of world sport's finest events, making it an appropriate setting for the biggest match in world club football, while the Friedrich Ludwig-Jahn Sportpark only recently hosted the UEFA Women's Champions League Final 2015, where 1. FFC Frankfurt claimed a record fourth European title beating Paris Saint-Germain 2-1, in a dramatic match in front of a full stadium.

The city of Berlin is not just about wonderful masonry, architecture and monuments. It is a city where exploration inspires visitors to think about the past and about the significance of streets, buildings, transport

systems and a host of evocative details which are, these days, tourist attractions. To visit Berlin is to receive an invitation to reflect on how the city has come to represent the rich history and diversity of Europe past and present and, as a consequence, has helped to shape the modern structure of the continent's football.

It means that the two finals represent opportunities not only to be part of a magnificent, historic football event but also to enjoy some time in a vibrant and cosmopolitan city. It is a great place to celebrate the climax of a memorable season of top-class club football and I hope that you, along with the supporters of the opposing team, will get together to enjoy it to the full.

Michel Platini
UEFA President



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#UCLfinal

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HIGHLIGHTS

4-7 June UEFA Champions Festival at Brandenburger Tor (Brandenburg Gate)

6 June UEFA Champions League final Olympiastadion (Olympic Stadium)
Gates open: 17.45
Kick-off: 20.45

For the full programme go to:
www.uefa.com/championsfestival

All times are local.

UEFA CHAMPIONS FESTIVAL

This year the UEFA Champions Festival will be located in the magnificent setting of the **Brandenburger Tor (Brandenburg Gate)**. The Champions Festival will start at the historical site of Pariser Platz and continue west through the Brandenburg Gate, across Platz des 18. März and along the first part of Straße des 17. Juni.

With more entertainment, music, and football activities from UEFA and its partners than ever before, it is an event not to be missed.

Admission to the festival is **free** and will give visitors the chance to sample a real Champions League experience:

- Have your photo taken with the UEFA Champions League trophy
- Meet former stars of the UEFA Champions

League at one of the autograph sessions

- Watch the Ultimate Champions match on Friday 5 June which will see UEFA Champions League legends go head to head in a five-a-side match
- Play on the pitch in front of the monumental Brandenburg Gate
- Have a chance to win tickets to the final and take the Champions League trophy to the stadium
- Enjoy some of Berlin and Germany's best local DJs and bands on the Champions Festival stage
- Watch some of the best youth football from around the world at the UEFA Young Champions tournament
- Enjoy the Champions film and other short films from around the world on the giant screen at the Champions Festival open-air cinema

- Test your skills in football activities organised by UEFA Champions League partners and against some of world-renowned football freestylers

Opening times

The Champions Festival will be open from Thursday 4 June to Sunday 7 June at the following times:

Thursday/Friday	11.00–23.00
Saturday	11.00–20.00
Sunday	11.00–17.00

THERE WILL BE NO PUBLIC VIEWING OF THE UEFA CHAMPIONS LEAGUE FINAL ON SATURDAY 6 JUNE.

EMERGENCIES

As in all major cities you should be aware of personal safety. To avoid being a victim of pick-pocketing, keep your bags closed and never leave bags unattended. You can phone the emergency services on:

Police	110
Fire department/ambulance	112
Call a Doc	+49 1805 321303

Further information:

<http://www.visitBerlin.de/en/urgenthelphelp>

On-site medical assistance

Five first aid points will be available at the UEFA Champions Festival. A number of first

aid stations will be located throughout the Olympic Stadium, ready to respond to any medical incident from when the gates open until the end of the event, including fully equipped ambulances for hospital transfers.

USEFUL WEBSITES

- Tourist information www.visitBerlin.com
- Berlin airports www.berlin-airport.de/en
- Train www.bahn.com
- Central bus station www.iob-berlin.de
- Public transport www.vbb.de/en
- Stadium www.olympiastadion-berlin.de/en



Olympiastadion Berlin
Saturday 6 June, 20.45



TOURIST INFORMATION OFFICES

i visitBerlin runs six tourist information offices located in both the east and west part of Berlin.

i Brandenburger Tor (Brandenburg Gate)
Pariser Platz
South Gatehouse
Daily 09.30–19.00
☎ + ☒ Brandenburger Tor

i Europa-Center Berlin
Tauentzienstraße 9
Ground Floor
Mon–Sat 10.00–20.00
☎ + ☒ Zoologischer Garten
☒ Kurfürstendamm

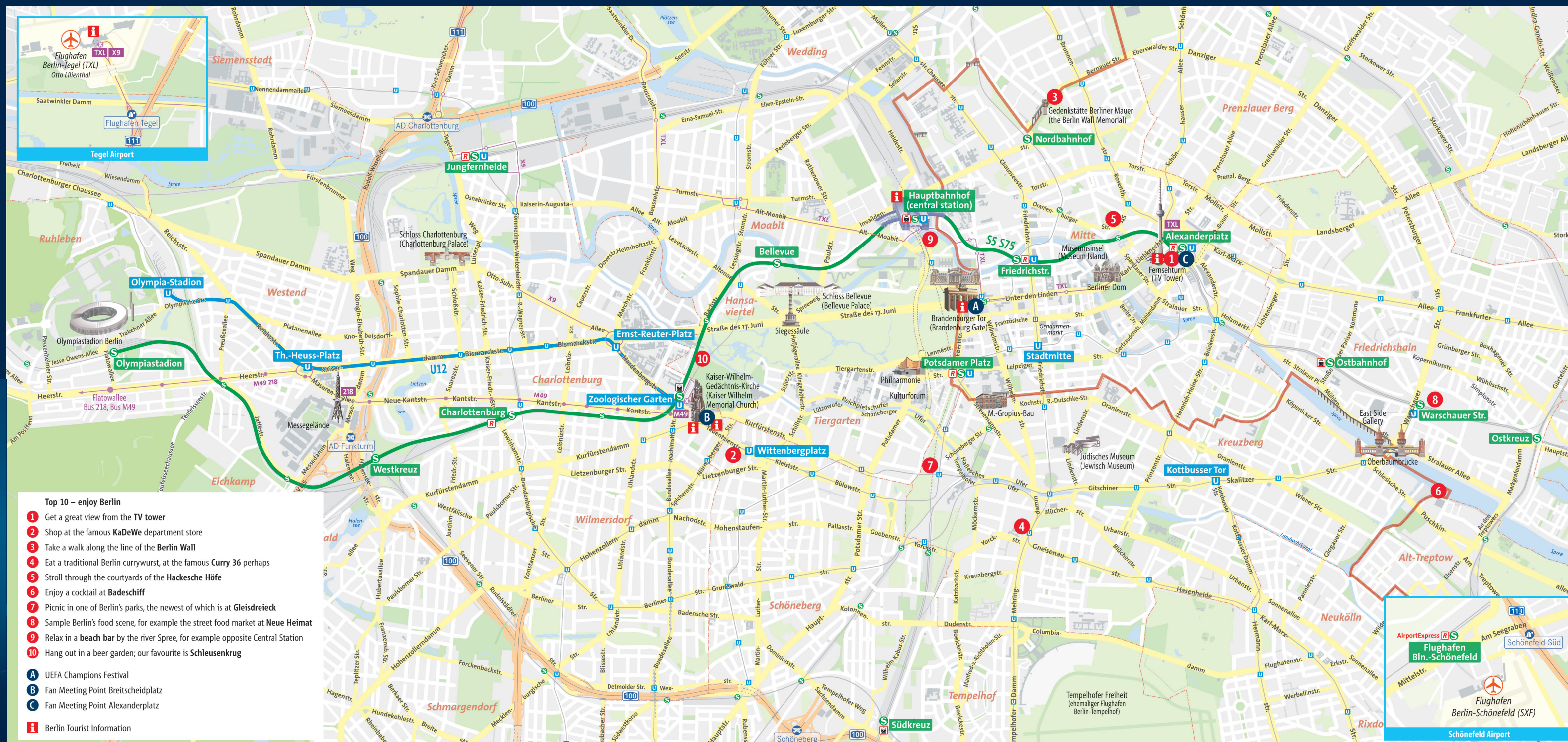
i Fernsehturm (TV Tower)
Panoramastraße 1a
Daily 10.00–18.00
☎ + ☒ Alexanderplatz

i Flughafen Tegel (Tegel Airport)
Terminal A, Gate 1
Daily 08.00–21.00
☎ TXL, X9, 109, 128

i Hauptbahnhof (Central Station)
Europaplatz Entrance, Ground Floor
Daily 08.00–22.00
☎ + ☒ Hauptbahnhof

i Rankestraße
Rankestraße 1/Kurfürstendamm
Daily 10.00–18.00
☒ Kurfürstendamm

Hotels. Tickets. Info.
Tel +49 (0)30-25 00 25
visitBerlin.com



- Top 10 – enjoy Berlin**
- 1 Get a great view from the **TV tower**
 - 2 Shop at the famous **KaDeWe** department store
 - 3 Take a walk along the line of the **Berlin Wall**
 - 4 Eat a traditional Berlin currywurst, at the famous **Curry 36** perhaps
 - 5 Stroll through the courtyards of the **Hackesche Höfe**
 - 6 Enjoy a cocktail at **Badeschiff**
 - 7 Picnic in one of Berlin's parks, the newest of which is at **Gleisdreieck**
 - 8 Sample Berlin's food scene, for example the street food market at **Neue Heimat**
 - 9 Relax in a **beach bar** by the river Spree, for example opposite Central Station
 - 10 Hang out in a beer garden; our favourite is **Schleusenkrug**
- A** UEFA Champions Festival
B Fan Meeting Point Breitscheidplatz
C Fan Meeting Point Alexanderplatz
i Berlin Tourist Information

DEAR FOOTBALL FANS,

Berlin is taking centre stage in international football this year as this year's UEFA Champions League reaches its conclusion, with the final to be played at Berlin's Olympic Stadium.

For many football fans, all roads once again lead to Berlin. The Champions League finalists will go head to head in Berlin for the first time and Berliners of all ages are truly happy to welcome this major sporting event to the city. We have every reason to believe that we will be great hosts for this event; after all, our city has experience of hosting major sporting events. In just the past 20 years, the German capital has hosted more than 100 such events, including 24 world and 17 European championships, as well as the legendary 2006 FIFA World Cup.

We have prepared this map to give fans a quick overview of our city and transport options for getting around. We do hope that you will take the opportunity to explore our city during your time here for the final. So keep this map handy, bring it with you on your next trip to Berlin, and maybe spend more time exploring the fascinating atmosphere of this world-class metropolis that, as one of Europe's top destinations, offers so much in addition to sport.

Welcome to Berlin!

Michael Müller
Governing Mayor of Berlin

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Sports Metropolis

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ARRIVING IN BERLIN

By plane

Berlin has two airports that are well connected to the public transport network.

The onward journey from Tegel is by **bus** . The bus stops are located directly outside terminals A and B. The TXL line takes you to Alexanderplatz (City East) in 45 minutes, while with the X9 line it takes 20 minutes to get to the Zoologischer Garten railway station (City West).

More information at berlin-airport.de/en/travellers-txl

Approximate taxi fares:

TXL – City West: €20

TXL – City East: €25

At Schönefeld Airport you have access to the **S-Bahn (city train)** and the **Airport Express train**. With the Airport Express you get to Zoologischer Garten in about 45 minutes. This train stops also at Alexanderplatz.

More information at berlin-airport.de/en/travellers-sxf

Approximate taxi fares:

SXF – City West: €35

SXF – City East: €40

By train

Berlin Hauptbahnhof (Central Station) is the most modern interconnecting station in Europe and is situated in the heart of the city. Central Station is conveniently connected to the S-Bahn (city trains) or TXL bus line .

More information at

www.bahn.com

By coach

Coaches (long distance buses) arrive at and depart from the ZOB (Central Bus Station). The Kaiserdamm or Messe Nord / ICC S-Bahn and U-Bahn (city train and underground) stations are only about 400 metres away.

More information at

www.iob-berlin.de

By car

Please note that the inner city Berlin has been designated as an environmental zone. All vehicles travelling within the S-Bahn ring need to have the correct sticker.

More information at

www.visitberlin.de/en/environmental-zone

GETTING AROUND IN BERLIN

Public transport

Berlin has an excellent transport network with S- and U-Bahn trains, trams and buses. There are three fare zones (A,B,C) that can be combined as needed when purchasing tickets and passes and which are valid for all modes of transport.

The **AB zone** covers the city centre of Berlin, including TXL airport and the Olympic Stadium in the west, as well as Alexanderplatz and the nightlife areas in Friedrichshain-Kreuzberg in the east. Tickets can be purchased from ticket machines: single tickets (€2.70 / region AB) are valid for a one-way journey. Alternatively the **Berlin WelcomeCard** (€19.50 / region AB) is valid for 48 hours and offers discounted access to over 200 cultural events, sightseeing tours of the city, restaurants and much more.

Taxi

More than 7,000 taxis will take you quickly and comfortably anywhere in Berlin – whether it is to the airport, the railway station or the Olympic Stadium.

Throughout the city you will find taxi stands where taxis wait. You can also simply hail a passing taxi (identified by the illuminated taxi sign).

Tip: At Berlin's airports you should go to the designated taxi stops. This will enable you to avoid unlicensed taxi drivers who demand excessively high prices. Official taxis are recognisable by their Berlin licence plate and the licence number on the rear window of the vehicle. There are no licence numbers higher than 8,000 in Berlin.

Travelling to/from the Olympic Stadium

For fans meeting at Breitscheidplatz we recommend using the **subway U12** from the Zoologischer Garten or Wittenbergplatz stations (**travel time approx. 15 minutes**).

Fans meeting at Alexanderplatz are recommended to use the **S-Bahn lines S5 or S75** leaving from Alexanderplatz (**approx. travel time 30 minutes**).

Please be aware that there are only very limited night services for Schönefeld Airport.

PLEASE NOTE THAT PUBLIC PARKING AT THE OLYMPIC STADIUM IS LIMITED.

IN THE STADIUM

Stadium information

Please follow the signage and enter the stadium at the entrance shown on the map on your ticket to get to your designated seat. You should plan to arrive at the stadium as early as possible. The stadium will open at 17.45 with kick-off at 20.45 (local time).

Please keep your ticket in a safe place. Lost or stolen tickets will not be replaced and holders of counterfeit tickets will not be allowed into the stadium. Please also carefully read the terms and conditions printed on the reverse of your ticket.

Stadium rules and regulations

By entering the stadium, you consent to your picture and voice being used for photographs, live and delayed broadcasts and image or sound recordings of the event, both at the time of the event and in the future.

You also undertake to follow the instructions of police officers, fire department personnel, rescue teams, security personnel or the stadium announcer. Security personnel are authorised by the event organiser to deny entry to anyone under the influence of drugs or alcohol, carrying weapons or other dangerous material, or anyone presenting a risk to the security of other visitors or the stadium. Any administrative offence will be dealt with in accordance with the local police regulations.

Stadium information/forbidden items

Anyone in possession of any of the following items will be refused entry to the stadium:

Racist or political propaganda material, weapons of any sort, aerosols, corrosive, flammable, colouring substances, fireworks, flares, smoke powder, smoke bombs or other pyrotechnical objects, bottles (including PET and plastic bottles), cups, cans or other objects that are made of glass or any other breakable, splintering or especially hard material (non-alcoholic beverages in drinks cartons of up to 0.25l may be brought into the stadium), alcoholic drinks of any kind, laser pointers, reflex cameras and other cameras with detachable zoom lenses, video cameras or other sound and picture recording devices, megaphones and air horns, umbrellas, helmets.



BERLIN WELCOMECARD

The official Berlin tourist ticket offers you convenient and easy use of public transport and access to numerous cultural events and much more at discounted prices.

Easy – Beneficial – Convenient

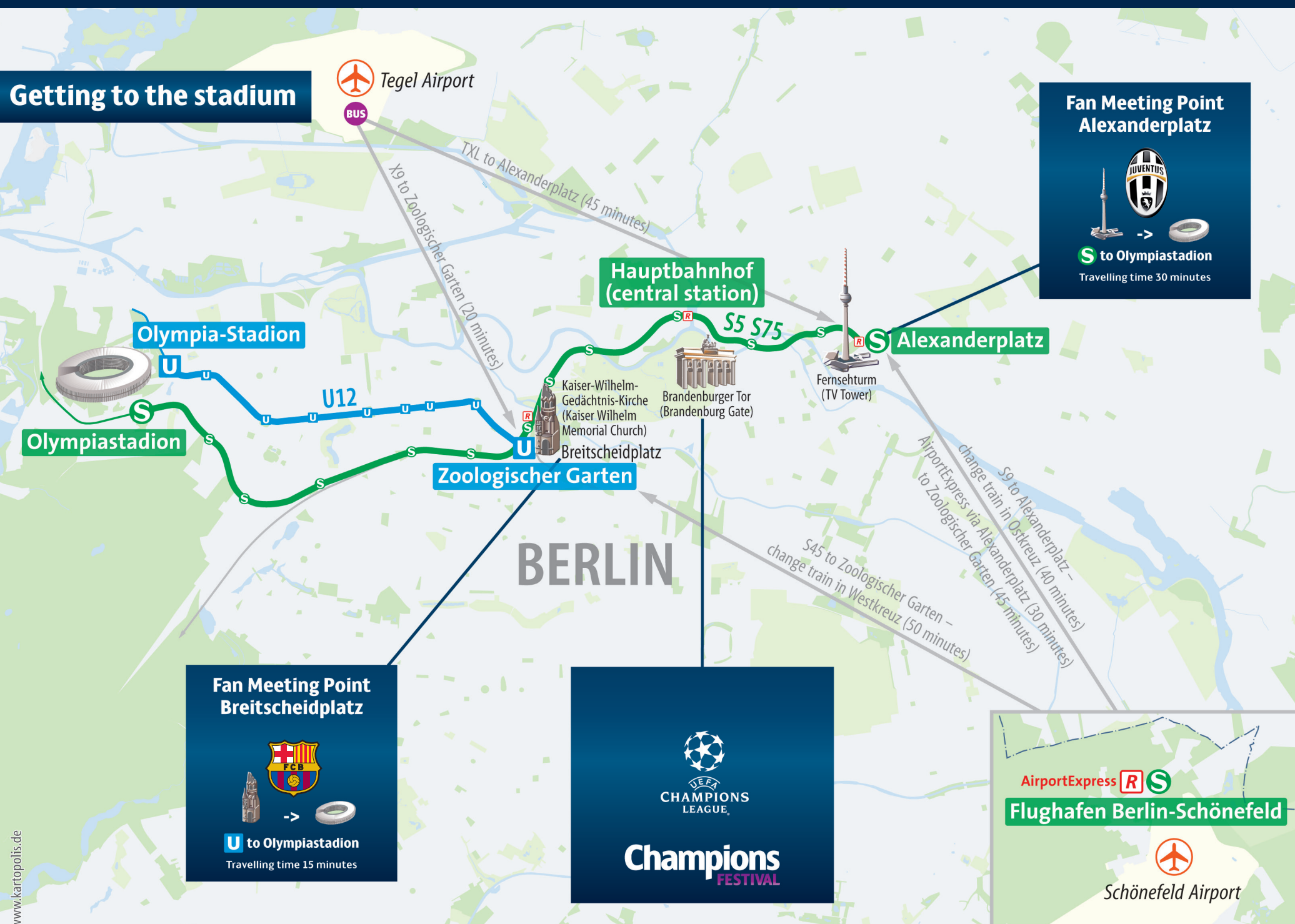
- public transport ticket
- 200 discount offers
- city map + many insider tips

Have the ticket stamped once and your Berlin WelcomeCard will be valid.

Available from:

- Berlin tourist information offices
- Ticket machines*
- Public transport service desks
- Tegel and Schönefeld airports
- More than 300 Berlin hotels

* Simply present the ticket at any Berlin tourist information office or public transport service point to receive the accompanying Berlin WelcomeCard Guide.



www.kartopolis.de